



## POSITIONING STATEMENT

### **We're for your national park.**

We're driven by an intense passion to help Cuyahoga Valley National Park achieve its full potential for the people of Northeast Ohio and the nation. Our national park is vibrant, captivating and holds a long-standing legacy that's woven into the historical fabric of the Cuyahoga Valley. Our national park unlocks a world of experiences; it's a place to be proud of and call our own. Our national park is strengthened by the desire of its visitors, supporters, volunteers and members who strive to preserve, protect and enhance this treasured civic asset for generations to come.