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SHERYL HOFFMAN NAMED NEW CHIEF DEVELOPMENT OFFICER OF THE CONSERVANCY FOR CUYAHOGA VALLEY NATIONAL PARK

Peninsula, Ohio (December 12, 2019) – The Conservancy for Cuyahoga Valley National Park is pleased to announce that Sheryl L. Hoffman has been hired as the new Chief Development Officer. She is replacing John P. Debo Jr., who is retiring on January 3.

Hoffman will be responsible for leading all fundraising efforts for the Conservancy, including individual, membership giving, institutional giving, major gifts, special campaigns, planned giving and operational support. Hoffman will be leading the fundraising campaign to complete the purchase of the Brandywine Golf Course, which was recently announced by the Conservancy in October 2019.

“We are pleased to have Sheryl’s passion for the park, experience in development and connection with the Northeast Ohio community as part of our leadership team,” said Chief Executive Officer Deb Yandala.

Hoffman brings with her over 25 years of employment and volunteer service in the nonprofit sector. Prior to joining the Conservancy, Hoffman enjoyed a long career at the Cleveland Museum of Natural History (CMNH) with positions including Director of Individual Philanthropy and Planned Giving, Director of Government Relations and Major Gifts, and Interim Director of Development. Before her time at the CMNH, Hoffman was founding Executive Director of Art House, a nonprofit arts center located in Cleveland. Hoffman holds a BA from Cleveland State University, an MFA from Ohio University and a Certificate in Nonprofit Management from the Mandel Center, Case Western Reserve University.

About the Conservancy for Cuyahoga Valley National Park

The Conservancy for Cuyahoga Valley National Park is the official friends group and philanthropic partner for Cuyahoga Valley National Park (CVNP) – Ohio’s only national park. With a mission to enrich lives and our communities by inspiring use, appreciation and support of CVNP and ensure its preservation, the Conservancy offers cultural and educational programming, operates a year-round environmental education center, comanages the park’s volunteer program, provides venues for weddings, meetings and special events, and operates three park retail spaces.

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