



## FOR IMMEDIATE RELEASE

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## Pop-Up Weddings in the Park: Conservancy for Cuyahoga Valley National Park and Haus of Cool Say "I Do"

**PENINSULA, Ohio (May 19, 2020)** – The Conservancy for Cuyahoga Valley National Park and Haus of Cool, LLC, have teamed up to provide a safe, stress-free option for couples to say "I do" in Cuyahoga Valley National Park (CVNP) during the current COVID-19 crisis while celebrating with groups of ten people or less.

The Conservancy operates Happy Days Lodge and Hines Hill Campus, two premiere wedding venues in CVNP. Through the new partnership with Haus of Cool, Ohio's first pop-up wedding event company, all couples need to worry about is showing up on time to exchange their vows.

"Many of our couples' love stories have roots in CVNP," says Lindsay Regan, Sr. Director of Business Development at the Conservancy. "Our hearts are breaking with our couples who have had to change their wedding plans. By partnering with Haus of Cool, we can offer an option for couples to have a beautiful wedding in the park this year without having to stress about any of the details."

There are currently six dates available between Happy Days Lodge and Hines Hill Campus for pop-up weddings in the park this summer: June 20 and 27, July 4 and 18, August 22 and 29. The Pop-Up Park Wedding Package is \$1,800 and includes: the venue, completely styled and decorated for a beautiful 45 minute ceremony, a photographer and 50 edited photos in a digital album, the officiant fee, a bridal bouquet and boutonniere, seating (6' apart to accommodate social distancing), champagne and a wedding cake to take home, and all logistics and planning. Haus of Cool handles the set-up and tear down. Each date has six available timeslots, starting at noon. Ample time between ceremonies allows Conservancy staff to thoroughly disinfect each location according to Ohio's best practices and safety standards.

"The partnership with the Conservancy is a dream come true – not just for the Haus of Cool, but for our great state," says Kattie Cool, founder of Haus of Cool. "Creating something so beautiful out of a tragedy like COVID-19 and being able to provide this to so many, well, it's as close to true joy as one can get!"





Due to safety concerns around COVID-19, pop-up weddings will be limited to 10 people, including the photographer, officiant and couple. More information, including how to book your pop-up wedding, can be found at <a href="mailto:forcvnp.org/pop-up-park-weddings">forcvnp.org/pop-up-park-weddings</a> or <a href="mailto:kattiecool.com/pop-up-in-the-park">kattiecool.com/pop-up-in-the-park</a>.

Both Hines Hill Campus and Happy Days Lodge are still available for standard wedding rentals. Conservancy staff is working diligently to stay up-to-date on best practices to make sure everyone has a fun, safe day.

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## **About the Conservancy for Cuyahoga Valley National Park**

The Conservancy for Cuyahoga Valley National Park is the official friends group and philanthropic partner for Cuyahoga Valley National Park (CVNP). With a mission to enrich lives and our communities by inspiring use, appreciation and support of CVNP and ensure its preservation, the Conservancy offers cultural and educational programming, co-manages an environmental education center, co-manages the park's volunteer program, provides venues for weddings, meetings and special events, and operates park retail spaces.

## **About Haus of Cool, LLC**

Founded in May of 2019 by Kattie Cool, Haus of Cool, LLC takes the stress out of weddings and puts the focus back on the couple. As Ohio's first pop-up wedding company, Kattie and her team design chic, stylish, beautiful weddings at a fraction of the cost for a "normal" wedding. Their "pop-up wedding" experience works just like this: Couples select the date, time, and their outfits — and that's pretty much it. Cool's couples invite their closest family and friends to a location chosen by Cool, and she handles the decor, photographer, officiant, and everything else needed for an intimate, chic, styled ceremony. The process is very accommodating — while couples don't get much say so with the overall design, Cool loves adding special touches to make this day much more personal and meaningful to each couple. Learn more about Haus of Cool by visiting kattiecool.com