

## FOR IMMEDIATE RELEASE

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## Rock Your Holiday Shopping and Support Cuyahoga Valley National Park

**PENINSULA, Ohio** – Knock your holiday shopping out of the park this year with one-of-a-kind gifts that support small businesses, local artists and Cuyahoga Valley National Park (CVNP) programs by shopping with the Conservancy for Cuyahoga Valley National Park, the official nonprofit friends group of CVNP.

Shopping with the Conservancy is the perfect way to give back to the National Park that provided mental and physical renewal for many Northeast Ohio residents this year. Proceeds from purchases made through the Conservancy's retail shop, Trail Mix Peninsula, as well as their <u>online store</u>, generate funds for the Conservancy. These funds support the Conservancy's mission to enriches people's lives and enhances our region by inspiring use, preservation and support of Cuyahoga Valley National Park.

"At Trail Mix Peninsula, we offer your typical park merchandise, like hoodies, t-shirts and keychains, but we also put a lot of effort into supporting local artists and businesses," shares Conservancy Director of Park Engagement Lindsay Regan. "It's one of the few places you can leave with locally made hot sauces, jewelry and ceramics from local artists, books and toys for kids and an updated trail guide and new CVNP t-shirt from CLE Clothing Co.!"

Members of the Conservancy qualify for 15% off most items in-store and online year-round. Many people like to take advantage of this by purchasing a gift membership during their holiday shopping spree, which can quickly pay for itself as items are checked off the list!

The Conservancy recently launched an online store that ships packages across the country – perfect for surprising loved ones who might find themselves missing the snow-covered valley this year. Purchases that exceed \$75 qualify for free shipping. In-store shopping, pickup or curbside delivery are offered at Trail Mix Peninsula, located at 1600 West Mill Street in Peninsula (behind Winking Lizard). The store is open daily from 10 a.m. to 5 p.m. The Conservancy is limiting the number of shoppers in-store to accommodate proper social distancing and masks are required while inside. To learn more about how you can support the park this holiday season, visit forcynp.org/shop.



## **About the Conservancy for Cuyahoga Valley National Park**

The Conservancy for Cuyahoga Valley National Park is the official friends group and philanthropic partner for Cuyahoga Valley National Park (CVNP). With a mission to enrich people's lives and enhance our region by inspiring use, preservation and support of Cuyahoga Valley National Park, the Conservancy offers cultural and educational programming, co-manages the park's volunteer program, provides venues for weddings, meetings and special events, and operates park retail spaces.