

FOR IMMEDIATE RELEASE Contact: Alexis Korczynski Title: Marketing Director Email: akorczynski@forcvnp.org Phone: 330.805.1694

## Conservancy for Cuyahoga Valley National Park to Open New 'Boston Store' in May

**PENINSULA, Ohio** – This May, the Conservancy for Cuyahoga Valley National Park will open a new store in the Boston Mills Historic District, transitioning operations from Trail Mix Boston to a larger building, "Boston Store."

Guests will have plenty of items to peruse before a hike on the Towpath or after a day spent kayaking on the river. Custom Cuyahoga Valley National Park (CVNP) merchandise will be available for purchase, but the real attraction will be the local goodies waiting inside. From picnic-ready sandwiches and salads to cookies and ice cream, everything needed to refresh and refuel will be available. Local businesses, including Mitchell's Ice Cream, Fat T's Cookies, Randy's Pickles, Neitenbach Farms (A Countryside Initiative Farm), Plates by Post Bakery and Old Brooklyn Mustards will have items for sale at Boston Store.

"We're thrilled to have the opportunity to utilize this space to better serve park visitors," shares Lindsay Regan, Director of Park Engagement. "We're opening this new store with a focus on highlighting our region's entrepreneurs, offering locally prepared sandwiches and salads, refreshing beverages, and even handmade items like soaps and salves."

Located at 1550 Boston Mills Rd W., in Peninsula, Boston Store is right off the Towpath, easily identified by its wraparound porch and welcoming rocking chairs.

"As we begin a multi-year planning effort to improve the Cuyahoga Valley National Park experience for the future, we are happy that our official friends group, the Conservancy, will increase amenities available to park visitors this year," said Acting CVNP Superintendent, Lisa Petit.

The Conservancy plans to open Boston Store this May. Once open, visitors will be welcomed daily, and Conservancy members will receive 15% off most items. The Conservancy will be posting regular updates from Boston Store on their social media channels. For the latest information regarding opening day and hours of operation, please visit forcvnp.org/shop.



## About the Conservancy for Cuyahoga Valley National Park

The Conservancy for Cuyahoga Valley National Park is the official friends group and philanthropic partner for Cuyahoga Valley National Park (CVNP). With a mission to enrich people's lives and enhance our region by inspiring use, preservation and support of Cuyahoga Valley National Park, the Conservancy offers cultural and educational programming, co-manages the park's volunteer program, provides venues for weddings, meetings and special events, and operates park retail spaces.